

International Non-Governmental Organizations (INGOs)

WHAT IS AN INGO?

- INGOs are International non-governmental organizations
- They are not established by governments but are set up by individuals or groups
- Rely mainly on volunteers
- INGOs each have their own mission and work to address a specific issue or problem
- Many INGOs share similar qualities:
 - Non-profit – they need money operate but do not make money
 - Non-religious – may have a religious base but their activities should be secular
 - Pacifist – they are anti-war and try to encourage nations to solve problems in non-military ways

“If you give a man a fish he eats for a day, teach a man to fish and you feed him for a lifetime”

POSITIVES

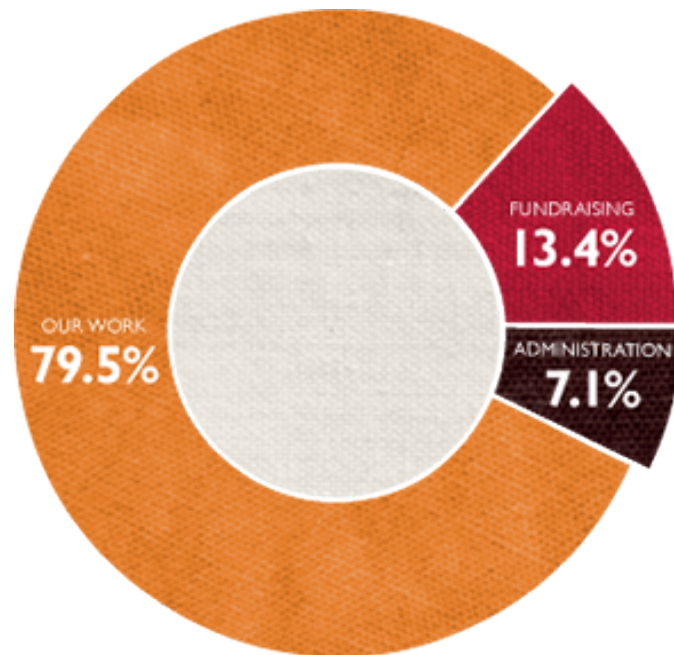
- INGOs provide services that governments are unable to provide for their citizens
- Schools, health services, clean water, emergency relief
- Improve the quality of life for many people globally

NEGATIVES

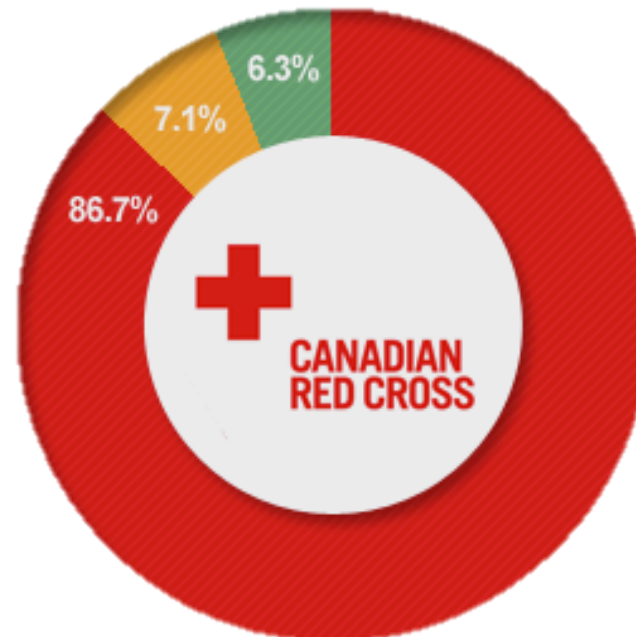
- Accountability – sometimes your donations don't go where you think they do
- Economic Impact – how do donations affect local economies?
- Cultural Impact and globalization – does aid come with a “catch” or push a religion or way of life onto other cultures?
- “Slacktivism”

WHERE DO YOUR DONATIONS ACTUALLY GO?

- INGOs usually provide their donors with a statement of what donations are used for
- Donations are often used for staffing, fundraising, and marketing
- INGOs shouldn't spend more than 30% of their budget on administration

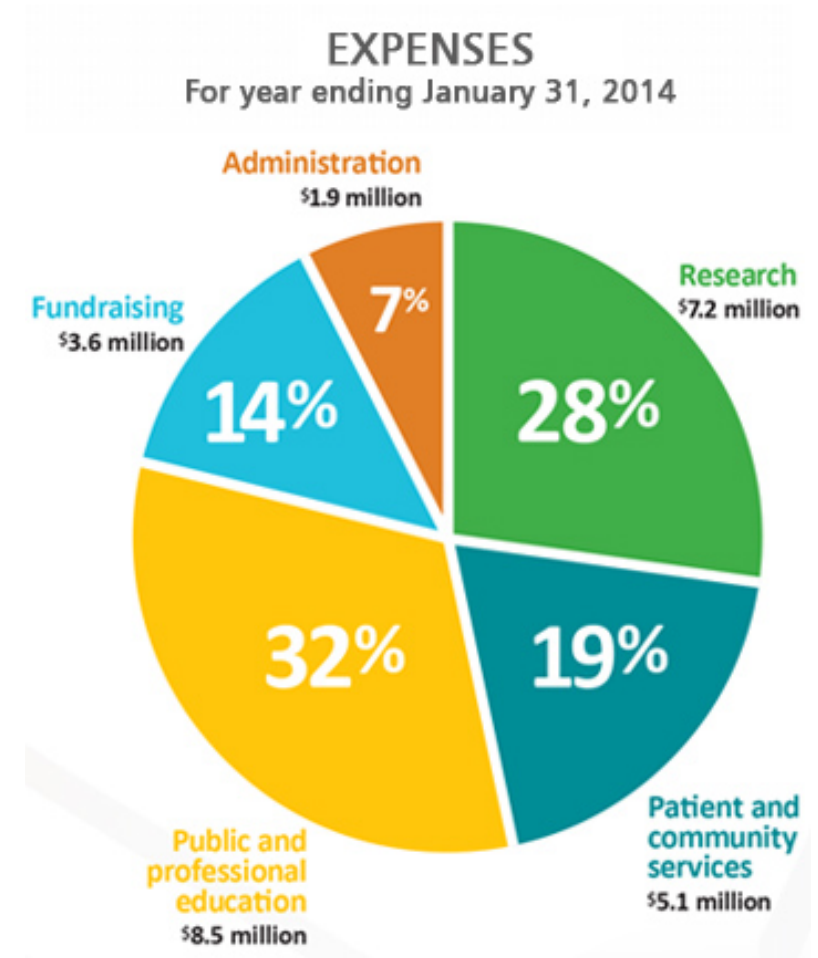


World Vision Funds Breakdown



A.L.S. ICE BUCKET CHALLENGE

- Fundraising activity meant to raise money for ALS – Lou Gehrigs disease
- ALS Foundation’s directors and president all make over \$200,000 a year
- A huge percentage of your donations are going to paying staff while only 28% is going to research and 19% to patient services
- Very little focus on the actual disease in fundraising activities



WORLD VISION & OXFAM

Donating Clothing to Africa

- Used clothing donated to Africa is often sold in the markets
- In 2009 used clothing exports to Africa from developed nations were worth \$1.9 billion dollars
- Puts African clothing companies out of business

“Sustainable Gifts”



- Donations of animals can spread disease,
- damage the environment, and
- wipes out water supply
- Put local farmers out of business



OPERATION CHRISTMAS CHILD

- A program run by Samaritans Purse – an evangelical Christian organization
- Collects shoeboxes filled with toys and distribute them in developing nations
- Some critics say they are used as a tool to convert children of other religions to Christianity
- Children are pressured to attend a bible study in order to receive a shoebox
- The president of this organization has said that Christianity needs to be brought to “people locked in the darkness of Hinduism bound by Satan’s power” and has also said that Islam is “wicked, violent and not of the same god”
- A hegemonic form of internationalism? Do people in developing countries really need Christmas presents?



2014 Canadian Shoebox Destinations



 Sending Country  Eastern Canada
 Receiving Country  Western Canada

For stories and updates, visit:
SamaritansPurse.ca/occ



#STOPKONY

- Viral social media campaign by an organization called Invisible Children
- Aimed at bringing an African rebel leader to justice
- Kony was the leader of a militia that tortured, killed and kidnapped child soldiers
- At the time of the campaign Kony hadn't been doing much for years
- Misrepresented the facts to get donations
- Many people on facebook and twitter supported the charity without looking into how legitimate it was
- Only spent 33% of donations on “direct services”



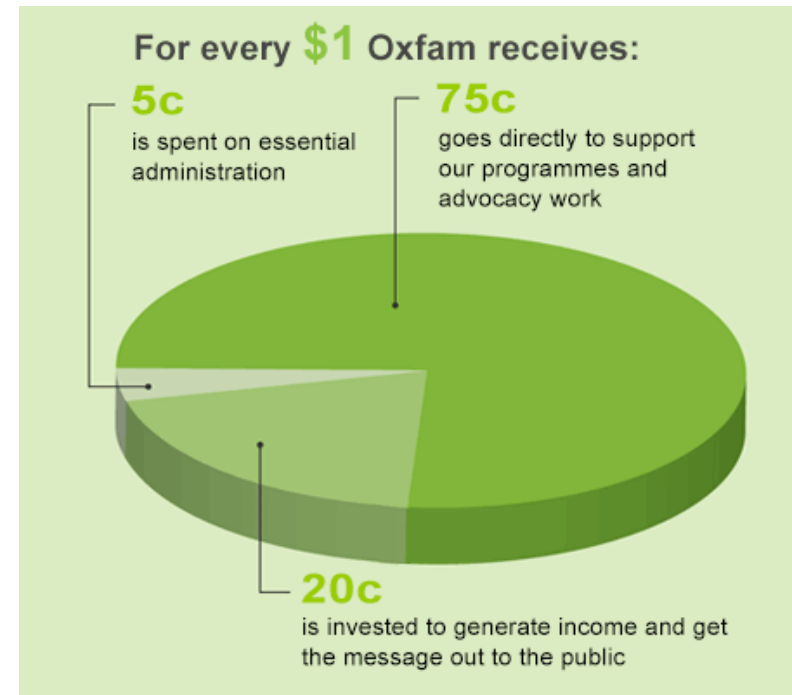
CARE INTERNATIONAL

- CARE - Cooperative for American Remittances to Europe
- Founded in 1945 after WWII
- Humanitarian relief agency
- Non-religious, non-governmental
- 90% of donations go directly towards AID – 76% on long term solutions and 24% spent on emergency response
- Reaches 97 million people in 87 countries



OXFAM INTERNATIONAL

- Works to secure basic human rights, development, and eliminating poverty and injustice
- Believes that ending global poverty begins with women's rights
- Long term development and emergency relief





KIVA MICRO LOANS



- Donors provide loans to individuals in developing nations with no interest
- 100% of your donation goes directly to the individual you select to receive your loan
- Loans are used to finance small businesses
- 98% of loans are repaid and then reinvested in a new project



